



# SAN DIEGO COMMUNITY COLLEGE DISTRICT

City College • Mesa College  
Miramar College • Continuing Education



## MEDIA ADVISORY

July 28, 2011

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## Investing in San Diego's Workforce: SDCCD 4<sup>th</sup> Annual Small Business Outreach Event

*Event brings San Diego's top builders together with small and historically underutilized firms;*

*More than 30 exhibitors and 300+ attendees expected*

**What:** The San Diego Community College District is holding its 4<sup>th</sup> Annual Contractors Networking and Outreach Event, bringing together more than 30 of San Diego's top builders and specialty trade firms together in one location with small and historically underutilized businesses. The event provides these businesses an opportunity to market their services or supplies to builders pursuing work on the District's \$1.555 billion Propositions S and N Construction Bond Program.

As the District moves toward Design/Build projects, proposal teams are required to submit a Subcontracting Participation Plan which must include planned subcontracting for:

- Small Business Enterprise (SBE)
- Disadvantaged Business Enterprise (DBE)
- Minority Business Enterprise (MBE)
- Woman Business Enterprise (WBE)
- Disabled Veteran Business Enterprise (DVBE)

**When:** Friday, July 29, 2011

7:00 a.m. – Check-in/registration

7:30 – 7:45 a.m. - Welcome and Remarks

7:45 – 9:00 a.m.

**Where:** San Diego Miramar College, 10440 Black Mountain Rd., San Diego, CA 92126-2999 [See flyer with map](#)

**Who: Program speakers include:**

Rich Grosch, President, Board of Trustees, SDCCD

Dr. Constance M. Carroll, Chancellor, SDCCD

David Umstot, Vice Chancellor, Facilities Management, SDCCD

**Other \***

30+ of San Diego's largest builders/specialty trade contractors as exhibitors

300+ registered small, disadvantaged, minority, woman and disabled veteran business owners

Campus project managers

*\*Spanish speakers available*

**Background:**

The San Diego Community College District's Contractor Outreach Program is in place to promote the increased utilization, capacity-building and sustainability of small and historically underutilized businesses on Propositions S and N projects. The District is committed to working with local trade, contracting and business organizations to make sure that local contractors, subcontractors, professional service providers, vendors and suppliers are aware of and have every opportunity to participate in the construction bond projects.

To date, there have been:

- 442 contracts awarded to professional service providers (such as architects, engineers, and inspectors) with 276 contractors awarded to firms which qualify as small or underutilized, or approximately 63%.
- 386 individual construction contracts awarded with 202 contracts awarded to small or underutilized firms, or approximately 52%.
- More than 8,500 prevailing wage jobs generated on Propositions S and N projects

The \$1.555 billion Propositions S and N construction bond program is providing for new teaching and learning facilities, major renovations, and campus-wide infrastructure projects at City, Mesa and Miramar Colleges, and six Continuing Education locations. For more information, please visit [www.public.sdccdprops-n.com](http://www.public.sdccdprops-n.com).

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